



listinventory.com
List your inventory for free, we do all the marketing!

LISTINVENTORY.COM NEWSLETTER

April 21, 2011

Our mission is to remain free to everyone!

Free to list your Inventory Listings!

Free Part Number Searches!

We do all the marketing!

If you would like to contribute or be featured on our next newsletter please contact help@listinventory.com. You must be a member to contribute and it is free to join. No strings attached.

If you are having trouble viewing this newsletter or would like to view this newsletter with the images, we have a web version here: <http://www.listinventory.com/newsletters/April2011Newsletter.pdf>

Featured Products

This month's newsletter is going to be "short and sweet" so let's get down to business. So, what did you think about the new features implemented recently? Have you had a chance to try them out?

We are working hard to make sure that you get as much traffic from ListInventory.com as possible and will be implementing a new feature next month called Featured Products. This feature will show the featured products prominently on the page and be able drive the customer directly to your website. If you have a new or unique product, then this is for you. Just like QuickClicks and QuickDeal, we will need more information about the product than the standard info provided in your upload file. This feature has the possibility to drive traffic to your site as well as QuickDeals or QuickClicks.

Please send an email to help@listinventory.com and let us know your desire to participate in any of the Featured Product, QuickClicks or the QuickDeal of the Day features.

In case you are not aware of what QuickClicks or QuickDeal feature are, here's a short recap. QuickClicks is a feature where your inventory items are listed at the top of searches and have a "Click to order now" button so the user can be taken directly a link when it is clicked.

QuickDeal of the Day is a feature whereby you can run daily specials on anything you want to sell, not just items in your ListInventory.com listings. Visitors see a countdown ticker on the page with the description and photo of the QuickDeal item. When they click the "CLICK HERE TO CHECK IT OUT" link, they are taken to a page that shows more information about the item you want to sell as well as click a button to be redirected to the link offering the QuickDeal item for sale.

Featured Product Sample

Here is a sample of how to Featured Product will be presented to visitors. The block will show a partial description of the item as well as one photo. There will be a link to click to take the user to a page showing all the info on the product as well as rotating images, if you have more than one. On this page will also be a link the user can click to take them to your site.

Featured Product

MC-60 TILTING TURNTABLE



High quality, made in USA
Small foot print, easy store/ship
Machining services available
for your fixturing needs

[Click Here for more details](#)

Ideas?

If you have ideas for improvements to the ListInventory.com website or would like to be featured in our newsletter please feel free to send us an email at help@listinventory.com.