



listinventory.com
List your inventory for free, we do all the marketing!

LISTINVENTORY.COM NEWSLETTER

February 15, 2011

Our mission is to remain free to everyone!

Free to list your Inventory Listings!

Free Part Number Searches!

We do all the marketing!

If you would like to contribute or be featured on our next newsletter please contact help@listinventory.com. You must be a member to contribute and it is free to join. No strings attached.

If you are having trouble viewing this newsletter or would like to view this newsletter with the images, we have a web version here: <http://www.listinventory.com/newsletters/February2011Newsletter.pdf>

Something REALLY Cool!!

Sorry for the newsletter being so late but we've been working on some really interesting things. Here at ListInventory.com we've been brainstorming on things do to the site this year that will set us apart from everyone else. Well, we have come up with two things that we think are going to blow your socks off. We call them QuickDeal and QuickClicks.

QuickClicks

How would you like to list your inventory at listinventory.com and have traffic directed to your site when people want to purchase your items listed at listinventory.com? What we are implementing is the capability for users, even guests, to click a button and be taken directly to your website. All they have to do is add the item to your online cart and in no time at all, you have an order.

What does all this entail, you ask? First, we would need a separate list of products that you would like to include this QuickClicks behavior. This file will need this information:

1. Part or item number that is listed on listinventory.com
2. Link to item in your store or to where customer can order the item

Note: You don't even have to have an online store; we can redirect the user to any link you desire.

Also note that if you want to provide this information in your inventory uploads, we can make arrangements for that as well. Initially, we do not think it would be a good idea to let all of your items be listed as QuickClicks unless you have a very small inventory.

We will be listing the products you want as QuickClicks differently in searches, as shown below. Each item that has the QuickClicks flag will also be shown in searches with a "Click to order now" button. They will initially be shown at the top of the search results but they may not remain at the top if the user uses sorts the information in the grid.

Part Number	Alt P/N# or NSN P/N#	Condition Code	Quantity	Description	User Name	Location
M10S-1		SV	4	BURNDY CRIMPER	Click to order now. DakotaElectronics	Texas
M10S-1		NE	21	BURNDY CRIMP TOOL	Click to order now. DakotaElectronics	Texas
M-10		NS	4	RES	amccov	Maryland
M-1258AK3		NS	1	BGA	amccov	Maryland
M-1284G2(STEALTH2)		NS	4	BGA	amccov	Maryland

(Figure 1)

QuickDeal of the Day

This feature is very nice because you can run daily specials on anything you want to sell, not just items in your listinventory.com listings. The item as a QuickDeal item will be rotated among the other QuickDeal items each day. There will only be one QuickDeal item per day and it will run for 24 hours or until you notify us that you are sold out of the item and we remove the item from the QuickDeal rotation. The visitors will see a countdown ticker on the front page with the description and photo of the QuickDeal item. Users will see, next to the Search box, on the front page, the "Quick Deal of the Day".

QUICK DEAL OF THE DAY CLICK HERE TO CHECK IT OUT

Grimes Reading Light

15 Hours 17 Minutes 10 Seconds until it ends

24 HRS OR TIL SOLD OUT

(Figure 2)

When the user clicks the "CLICK HERE TO CHECK IT OUT" link, they will be taken to a page where they will see information about the item you want to sell as well as click a button to be redirected to the site offering the QuickDeal item for sale.

listinventory.com

THE 24 Hour QUICKDEAL !

15:17:10
Hours:Minutes:Seconds
Until this deal ends
(or until sold out)

Grimes Reading Light

Great for boat, car, rv, travel trailer or home project. can be 12vdc or 24vdc by changing the bulb to the desired voltage. After mounting the light, the unit has the ability to adjust the angle of the light to position you want. Aircraft quality and original cost was over \$500.

Weight: 18oz
Dimensions: 3.26 Hx 3in W x 3in D
Color: Black
Lamp: OE 1601
MFG Part Number: 10-0050-05 Rev. AW
S/N: 09100908
Price: \$20.00

CLICK HERE TO ORDER

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(Figure 3)

What is required to list items as a QuickDeal?

First, we need a separate list of products that you would like to include as a QuickDeal. This file will need to have this information:

1. Maximum 30 character Title of the item.
2. Maximum 255 character full description of each item
3. List of Attributes for the item, such as Price, Weight, Dimensions, Color, etc. separated by the pipe symbol '|', i.e.

Weight: 10oz. | Dimensions: 3.2in.H x 3in.W x 3in.D | Color: Black | Price: \$20.00

4. Link to each item in your store or to where customer can order the item

Note: You don't even have to have an online store, we can redirect the user to any link you desire.

5. Link(s) to up-to 5 images of each item.

Note: The images will be re-sized to 368px in height on the QuickDeal page. The links need to be separated by the pipe symbol '|', i.e.

<http://www.mysite.com/images/image1.jpg> | <http://www.mysite.com/images/image2.jpg>

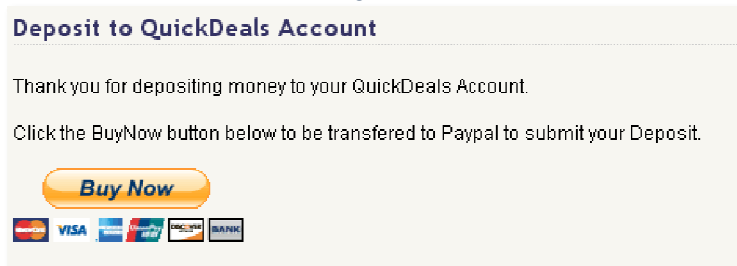
The first image in the list will be used in the header and resized to 60px in height.

Because, with the implementation of these two features, we are redirecting users to your link, we feel that it is only natural that this could be a revenue source for us to keep the rest of the site free for everyone.

We will need the file(s) noted above with the information requested before we activate this feature for your products. Then, all it takes is registering an account, if you don't already have one, and a deposit of a sum of no less than \$10.00 through the listinventory.com QuickDeals/QuickClicks Deposit link on your Account page.



(Figure 4)



(Figure 5)

Clicking this button will take you to PayPal to send the amount you desire to our PayPal account and will be added to the balance for your account and each click that redirects the user is counted and your account is charged \$0.10 per click-through. You will be notified when your account balance goes below \$2.00 and so you can deposit more money. And you will be able to get a report of the items that we redirected and the number of clicks for each item on your Account page.

How do you get involved?

We are currently testing this with one of our best customers and plan to roll it out for anyone interested very soon. They have listed 25 items that they want listed as QuickClicks and a few other items listed as a QuickDeal. Yes, you may also combine the two and have items already listed in your stock as both a QuickDeal and QuickClicks item.

We do not think it would be a good idea to let all of your items be listed as a QuickDeal because of the rotation, unless, of course you have a very small inventory. And remember, the QuickDeal items rotate randomly each day at midnight and will never be listed on two consecutive days. So, if you want to get involved with this new feature, contact us at help@listinventory.com for more details about how to sign up when it is rolled out.

Ideas?

If you have ideas for improvements to the ListInventory.com website or would like to be featured in our newsletter please feel free to send us an email at help@listinventory.com.