



**listinventory.com**  
List your inventory for free, we do all the marketing!

## LISTINVENTORY.COM NEWSLETTER

September 16, 2010

# Our mission is to remain free to everyone!

**Free to list your Inventory Listings!**

**Free Part Number Searches!**

**We do all the marketing!**

If you would like to contribute or be featured on our next newsletter please contact [help@listinventory.com](mailto:help@listinventory.com). You must be a member to contribute and it is free to join. No strings attached.

If you are having trouble viewing this newsletter or would like to view this newsletter with the images, we have a web version here: <http://www.listinventory.com/newsletters/September2010Newsletter.pdf>

### Results from our survey

Here are the results of the survey sent out in the August newsletter.

1. How has the current state of the economy affected your business?

Most respondents have seen an increase in business especially from military customers and several have seen a decrease from commercial customers.

2. How do you think the economy will do in the next year?

Most expect manufacturing to increase in 2011.

3. Have you had any experiences with bogus/counterfeit parts?

It was noted that IC's are the main product where integrity has been questioned.

4. How has ListInventory.com helped your sales efforts?

Every respondent commented that they have seen an increased interest in their company due to the exposure on ListInventory.

5. What features would you like to see on ListInventory.com?

Everyone that commented said that the capability to upload large files was an issue. It just takes too long to upload 5-10MB files via a browser. With the improvements made to handle ZIP files, we have that covered now and there are other improvements outlined below.

## More site improvements

In response to our survey and to improve the functionality of the ListInventory.com website, we have made more changes to the site.

If you are an ILS user, you may have exported your inventory from their system. When you do that, it downloads as a file with a 'file' extension. We have added the capability to import your ILS export into ListInventory. It works the same as uploading any of your other files using the upload facility on your Account page. The import process detects the extension of the file and imports it accordingly. Remember, the ILS export file MUST have the extension 'file' or 'fl2' in order for the ILS file import process to work correctly.

Before you attempt to upload an ILS file, you need to contact us, so we may set your ILS account identifier in our database. We need this because the ILS import prepends your identifier to each part number and we will strip that from the part number. For example, one ILS import that we used for testing has this value as the part number: 1914C3510-0041-03. The user's identifier is 1914C so the actual part number imported is 3510-0041-03.

As many of your ILS export files can be quite large, another great improvement that we have added is ZIP file support. We understand that, if you have a large inventory, your listing files may be huge. Many customers routinely upload files that are in the 5-10MB range. Adding this improvement allows you to take your large inventory files, use your favorite ZIP utility to compress the file and upload the ZIP file. A 5MB inventory file can compress to less than 1MB thus decreasing your upload time considerably. The import process takes the ZIP file and uncompresses it, and then it imports the file that was uncompressed. Support for RAR files, another compression utility that compresses far more than ZIP is being looked at, as well.

The import of Excel workbooks is still being implemented and hopefully will be ready soon. This would allow you to upload straight from Excel and not have to save your inventory files as tab-delimited or CSV formats. Another improvement being discussed is the capability to append uploads to your current inventory. This would allow you to take several smaller inventory files and upload them all.

Our current process cannot handle multiple files and deletes your inventory each time a new file is processed. This means that, if you have 2 files, and you upload them both, your inventory will only show the data from the last file you imported. The capability to append your inventory would import both files and show all the data uploaded. We are also looking into allowing multiple file upload and append. This would allow you to upload all your files at once .vs having to do them one by one.

If you would like to be featured in our newsletter or if you like either of these ideas or have any of your own, please feel free to send us a suggestion at [help@listinventory.com](mailto:help@listinventory.com). You can also check out our blog at <http://listinventory.blogspot.com/>